IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Rowe et al.

Attorney Docket No.: IGT1P205/P000899-

Application No.: 10/767,808

Examiner: Jason Paul Pinheiro

Filed: January 29, 2004

Group: 3714

Title: METHOD AND APPARATUS FOR PROVIDING CUSTOMIZED GAMES

AND GAME CONTENT FOR A GAMING

Confirmation No.: 5545

APPARATUS

CERTIFICATE OF EFS-WEB TRANSMISSION

I hereby certify that this correspondence is being transmitted electronically through EFS-WEB to the Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450 on May 5, 2010.

Signed: /Michelle Heymann/ Michelle Heymann

<u>AMENDMENT E</u>

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the non-final Office Action dated January 5, 2010, please amend the above-identified patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begin on page 2 of this paper.

Remarks begin on page 11 of this paper.